



NEXUS 2050

The International Tech Pulse

June 26th – 27th, 2024 Luxembourg City

*Official opening in the presence of
H.R.H. the Crown Prince*

+5.000 attendees
+1.200 guests at the closing seated dinner
+200 speakers • +65 exhibitors • +200 start-up exhibitors
11.000 m² • 3 Villages, 4 stages

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In collaboration with



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG

Global Partner



INTRODUCTION

Nexus2050, the new annual tech event, presents **three days of discovery, inspiration, and learning**, as well as **opportunities for encounters, networking, and matchmaking**.

Nexus2050 is an **international hub for stakeholders combining ecological and digital transitions**, aiming to leverage technology for the benefit of governments, organisations and businesses to achieve their **net-zero strategies by 2050**. It's about **using technology to advance human progress**, considering both **productivity gains** and addressing **pressing ethical issues**.

For its inaugural edition, Nexus2050 will focus on **artificial intelligence, sustainability, cybersecurity, financial technology**, as well as **talent attraction and development**.

Nexus2050 is also a **showcase of Luxembourg's tech and innovation ecosystem** and will feature numerous public and private initiatives.

During the first two days, Nexus2050 will take place in Luxembourg City, at the Luxexpo The Box halls, featuring an **exhibition zone, a symposium, an international matchmaking zone, numerous cocktails and a seated dinner**. On the third day, the day following the main event, we will arrange **strategic follow-up meetings** and organize **bus tours for students to visit prominent companies**.

Nexus2050 embodies a boutique-style event; **a gathering crafted to ignite inspiration while preserving an intimate, human-scale atmosphere**. Here, you'll have the opportunity to forge genuine connections with the individuals who will truly matter to you.

OVERVIEW

Closing Seated Dinner
1.200 guests, 150 tables

Finance Village
23 stands, 88 start-ups, stage

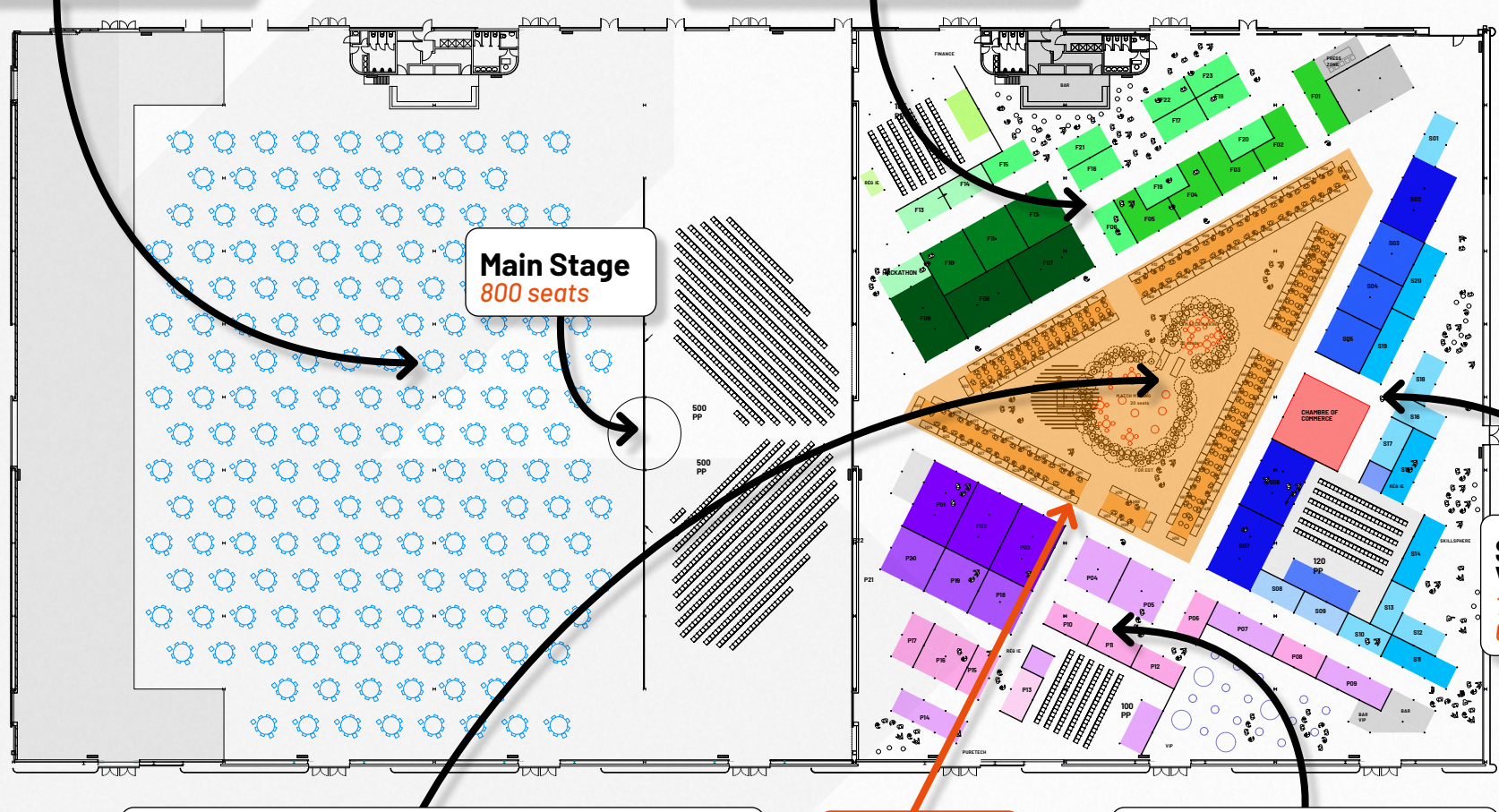
Main Stage
800 seats

Skillsphere Village
19 stands, 64 start-ups, stage

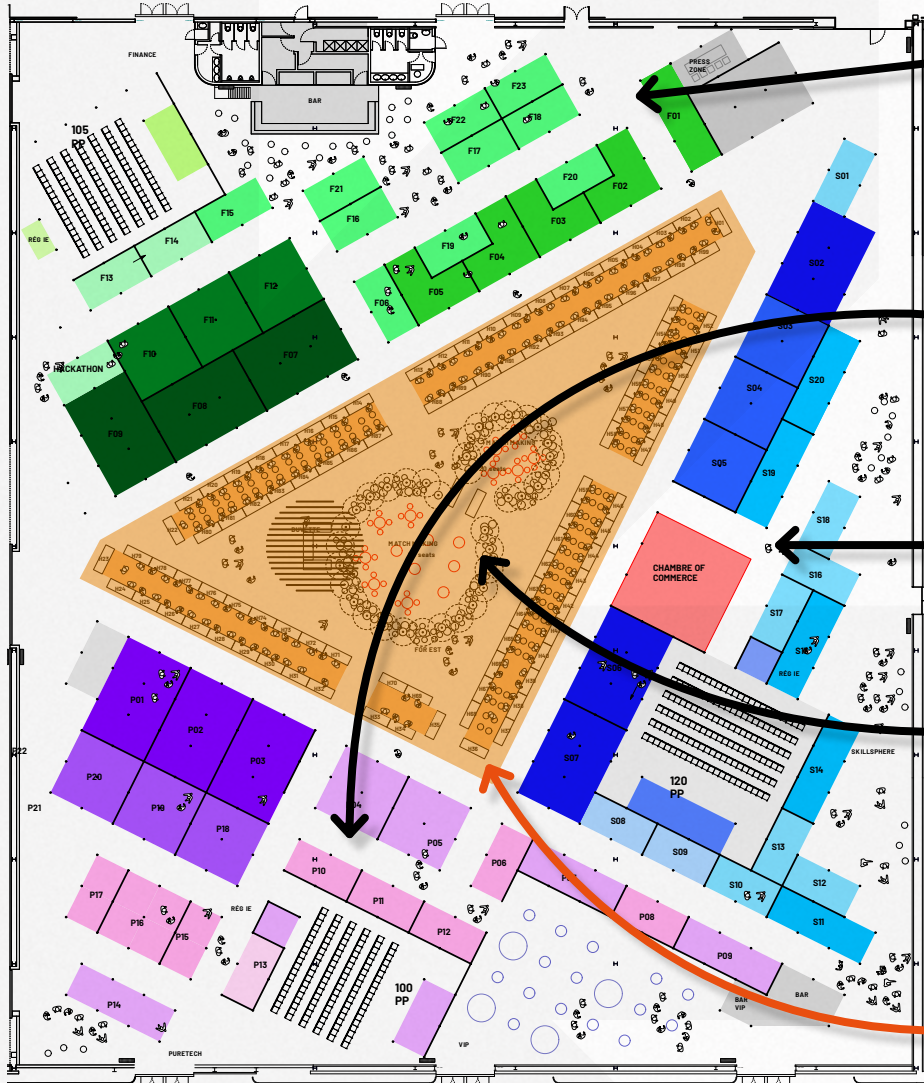
GO International Matchmaking Zone
Operated by the Luxembourg Chamber of Commerce

The Hive
+200 start-ups

Puretech Village
22 stands, 88 start-ups, stage



EXHIBITION ZONE



Finance Village

Transforming the finance ecosystem with trailblazers from Fintech, Regtech, Insurtech, Wealthtech as well as influential industry organisations. Meet the regulator.
23 stands, 88 start-ups, stage

Puretech Village

AI, Tech and Cybersecurity. Engage with leaders in dynamic demos and immersive workshops.
22 stands, 88 start-ups, stage

Skillsphere Village

The Knowledge Hub: R&D, Learning, Recruiting. Digital Citizenship and Ethics.
19 stands, 64 start-ups, stage

GO International Matchmaking Zone

Enhancing access to international markets for Luxembourg-based companies and attracting direct foreign investment. Use the Nexus2050 application. Operated by the Luxembourg Chamber of Commerce.

The Hive: +200 start-ups

_ CURATED TOURS THROUGH THE EXHIBITION ZONE

Reserve an engaging 90-minute express tour led by a knowledgeable mediator, tailored

to the topic of your choice. The tour will be followed by an insightful talk (25-35 minutes)

and a networking drink (45 minutes), perfect for groups of 15-20 individuals.

A condensed and efficient version of Nexus2050.



GO INTERNATIONAL BUSINESS MEETINGS

Since the announcement of the launch of Nexus2050, the international tech pulse, to be held in Luxembourg on 26 & 27 June 2024, the production team has worked on a series of partnerships.

In this context, the Luxembourg Chamber of Commerce has committed to being a “Global Partner” of the Nexus2050.

The Luxembourg Chamber of Commerce and its Enterprise Europe Network will also organise the GO International Business Meeting leveraging its expertise in the field of b2b matchmaking.

The GO International Business Meetings aim to generate tangible business value at the Nexus 2050 by allowing Luxembourg & international company representatives to book business meetings before and during the event.

The event will enhance the networking experience of participants by combining both the professional guidance of an experienced team and the advantages of a platform driven by AI technology.

What’s more, participants of the Nexus2050 will be able to make use of the Go International Business Meetings Lounge which will enhance their matching experience and allow them to conduct their meetings in a convivial atmosphere.

To enrich the international presence and the quality of the matchmaking opportunities, partners of the Luxembourg Trade and Invest namely The Luxembourg Chamber of Commerce, the Ministry of Foreign and European Affairs, Defence, Development Cooperation and Foreign Trade, The Ministry of Economy and Luxinnovation will promote the event amongst its global network to invite international delegations.

A special pre-programme will be organised to welcome these international delegations, which will encompass onsite visits and side events to allow the delegations to discover Luxembourg’s innovation and startup ecosystem.

SYMPOSIUM

Experience dynamic array of talks in diverse formats, all highly engaging and inspirational. Keynote presentations, Fireside Chats and Panel Discussions.

10x6 presentations (In 6 minutes each, 10 experts share ideas), case studies, start-up pitches and ReinventIT, a vibrant, one-hour speed conference, starting with a thought-provoking keynote (20 min), followed by three start-up pitches (15 min), and an engaging panel-discussion (20min).

+ 200 speakers, +50 hours of talks

4 stages: Main stage, Finance District Stage, Puretech Stage, Skillsphere Stage

A comprehensive program will be unveiled in the spring, offering detailed insights into the event schedule and features.

Wednesday 26.06.2024

10:00 Official Opening
**H.R.H. the Crown Prince,
 EU officials, Government officials,
 Diplomatic Corps, Business Leaders,
 Tech Leaders**



14:30
Mr Gilles Roth, Minister of Finance



An afternoon for top leaders from the finance industry.

Thursday 27.06.2024

10:00
Mr Lex Delles, Minister of Economy



A morning for top leaders from the manufacturing industries and national champions (services, retail...).

16:45 Closing Remarks
**Xavier Bettel, Deputy Prime Minister,
 Minister for Foreign and European
 Affairs, Cooperation, Foreign Trade and
 the Greater Region**



NETWORKING & SOCIAL EVENTS

_ THE EXHIBITORS' COCKTAIL

To commemorate the inaugural day of Nexus2050, our exhibitors invite you to exclusive networking cocktail events at their stands. Join us for an evening of engaging conversations and connections from **18:00 to 21:00 on Wednesday, June 26, 2024.**

_ THE CLOSING COCKTAIL

The event will conclude with a networking cocktail on **Thursday, June 27, 2024, from 17:00 to 19:00.** This gathering is open to all attendees, including visitors, exhibitors, and speakers, offering a perfect opportunity for mingling and making connections.

_ THE SEATED DINNER

To culminate the inaugural Nexus2050 event, we are hosting a grand seated dinner for up to 1,200 esteemed guests. This exclusive gathering will unite government officials, keynote speakers, exhibitors, leading tech journalists, and select attendees in a night of celebration and networking. The dinner will commence at **19:30 on Thursday, June 27, 2024,** setting the stage for an elegant evening.

_ BREAKFASTS AND LUNCHES EXHIBITORS' SOCIAL EVENTS

Exhibitors are encouraged to organize Breakfasts and Lunches during both days (08:00-10:00; 12:00-14:00).

ADDITIONAL OPPORTUNITIES

_ The Day After

Meticulously arranged **follow-up meetings for foreign investors with key government officials** and institutions, ensuring **productive and focused discussions**.

Through **organized bus tours**, students have the opportunity to visit prominent companies and major organizations in Luxembourg, providing them with a firsthand look at diverse corporate cultures and **helping them envision their future professional paths in Luxembourg**.

_ Talent Attraction: Sponsorship of Entry Tickets for Students

Enhance your organization's employer visibility by **sponsoring entry tickets for students**, creating an **opportunity to introduce your brand to the next generation of professionals**.

This package allows you to sponsor up to 100 students.

_ Digital Matchmaking Opportunities before, during and after the event

Maximize your Nexus2050 experience by creating a profile on the Swapcard Application. **This platform facilitates connections before, during, and after the event**, allowing for seamless networking and follow-ups.



About **Philippe Nathan**,
2001 agency.

2001

**2001 is an architecture
company founded by
Philippe Nathan**

Visit 2001.lu

SCENOGRAPHY & ZERO-WASTE-PRINCIPLES

Adopting a radical approach to scenography, with a strong commitment to zero waste principles

The abstraction of its name symbolizes its ambitions to operate discreetly yet determinedly and strategically in the environment practiced by society.

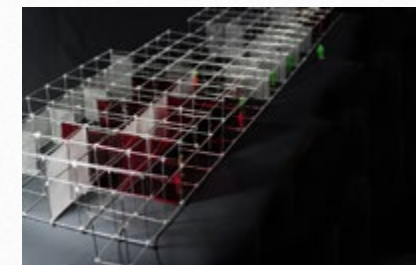
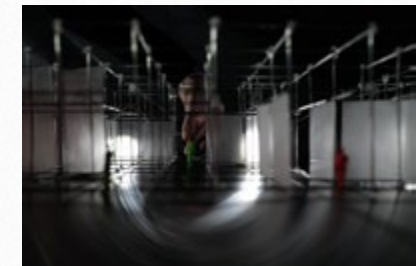
This environment defines our fields of interests, activities and scales: Territories, buildings, spaces and ideas.

2001 aims at a double production: both physical and built as much as intellectual and cultural.

2001 thinks and produces an architecture reduced to the essential, responding in a rational and coherent way to the urgencies and needs of contemporary society.

2001 aims at contributing to the creation of a qualitative and sustainable living environment: by its spaces, uses and materials.

2001 is convinced that architecture can and must have a beneficial impact on man, both for his built and cultural environment.



GUIDELINES & COMMITMENTS

An offer of **gender-balanced representation on stage**.

A ticketing strategy to **transform the gender dynamics at tech events**, empowering women through enhanced networking opportunities.

We encourage our visitors, speakers, and partners to opt for **public transportation** whenever feasible.

Additionally, we are committed to **offsetting the carbon emissions** resulting from flights taken by our international speakers.

While organizing the event, our priority will be implementing **zero waste solutions**.

We will also actively encourage our partners and exhibitors to **adopt zero waste principles** in their activities, including catering, merchandise, and stand design.

All our partner hotels are conveniently located along the tram route, ensuring **easy access via public transport**. Additionally, it's worth noting that public transport in Luxembourg is free of charge.

VENUE AND ACCESS

Located in the multi-modal transport hub in Kirchberg and rubbing shoulders with the European institutions, Luxexpo The Box is ideally situated in the heart of Luxembourg's business district. The main European capitals and cities of the Greater Region are easily accessible via the transport network.

Luxexpo The Box offers your visitors an unparalleled range of solutions to facilitate their journey and gain access to your event by road, air or rail.



Luxexpo - The Box
10, Circuit de la Foire Internationale, L-1347 Luxembourg-Kirchberg
Access for people with reduced mobility

_ By tram

With the tram station "**Luxexpo**" just in front of the building's entrances, both participants and the public have an additional alternative to access Luxexpo The Box .

_ By rail

Luxexpo The Box is connected to all the main cities in the Greater Region and beyond via Luxembourg Central Station, just 7 km away.

_ By road

Only 20 km from the French border, 30 km from the German and Belgian borders and just 200 m from the tram exit. Luxexpo The Box offers your visitors over 1,400 parking spaces directly outside the doors of your event, two bike stations and one bike rental station as well as dedicated spaces for exhibitors and organisers right on the doorstep of each building. All these facilities are supplemented by lots of public car parks in the surrounding area.

_ By air

Located 5 km from Luxembourg International Airport and immediately accessible via the first tram exit from the airport, your event is just a short distance from the main European capitals.

Note that public transport in Luxembourg is free.



PARTNERSHIP PACKAGES

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Institutional partnerships will be tailor-made.

Lead Partner / Village

€50.000

(up to 3, including sector-specific exclusivity)

_ At the event

- Co-label the Village and the village stage
- Exhibition stand up to 37,5 m²
- Networking and lead generation opportunities
(opportunity to organize your own breakfast, lunch cocktails and evening cocktails on your booth)
- Show your expertise: Up to 45 mins in total on the village stage
- Show your expertise: Participation in a panel discussion
(village stage)
- Up to 5 VIP-Zone-Tickets *(Two-Days-Access)*
- Up to 50 Attendees Tickets
- Up to 10 Two-Day-Exhibitor Tickets
- Closing Seated Dinner: 2 tables of 8 each
- Entrance wall / XXL Floorplan: Logo integration
- -20% reduction in any other Nexus2050 operation
(additional table at seated dinner, employer branding/students entrances, tickets...)

_ Pre-Event

- Lead Partner Logo integration *(website, newsletters, digital advertising, print advertising, official invitations)*
- Join the steering program committee
- One social post announcing the partnership

_ Post-Event

- Double page in magazine *(1 full page ad, 1 page editorial)*. Magazine will be send to all participants in October 2024 *(announcing the 2025 edition)*
- Integration in the video report including brief statement
- Logo integration in the follow-up newsletters

_ Permanent

- Positive brand transfer through your association at the 1st edition of Nexus2050
- Presentation page in the official application including programme and matchmaking

Premier Partner / Village €25.000

_ At the event

- Exhibition stand up to 25 m²
- Networking and lead generation opportunities
(opportunity to organize your own breakfast, lunch cocktails and evening cocktails on your booth)
- Show your expertise: Up to 25 mins in total on the village stage
- Show your expertise: Participation in a panel discussion
(village stage)
- Up to 2 VIP-Zone-Tickets *(Two-Days-Access)*
- Up to 25 Attendees Tickets
- Up to 6 Two-Day-Exhibitor Tickets
- Closing Seated Dinner: 1 table of 8
- Entrance wall / XXL Floorplan: Logo integration
- -15% reduction in any other Nexus2050 operation
(additional table at seated dinner, employer branding/students entrances, tickets...)

_ Pre-Event

- Premier Partner Logo integration *(website, newsletters, digital advertising, official invitations)*
- One social post announcing the partnership

_ Post-Event

- Magazine Single page / 1 + 1 / send to all participants + promo
- Logo integration in the video report
- Logo integration in the follow-up newsletters

_ Permanent

- Positive brand transfer through your association at the 1st edition of Nexus2050
- Presentation page in the official application including programme and matchmaking

Major Partner / Village €15.000

_ At the event

- Exhibition stand up to 18,75 m²
- Networking and lead generation opportunities
(opportunity to organize your own breakfast, lunch cocktails and evening cocktails on your booth)
- Show your expertise: Up to 15 mins in total on the village stage
- 1 VIP-Zone-Ticket (*Two-Days-Access*)
- Up to 15 Attendees Tickets
- Up to 3 Two-Day-Exhibitor Tickets
- Closing Seated Dinner: 1 table of 8
- Entrance wall / XXL Floorplan: Name integration
- -10% reduction in any other Nexus2050 operation
(additional table at seated dinner, employer branding/students entrances, tickets, magazine advertising...)

_ Pre-Event

- Major Partner Logo integration (*website, newsletters, digital advertising, official invitations*)
- One social post announcing the partnership

_ Post-Event

- Logo integration in the video report
- Logo integration in the follow-up newsletters

_ Permanent

- Positive brand transfer through your association at the 1st edition of Nexus2050
- Presentation page in the official application including programme and matchmaking

Key Partner / Village

€10.000

_ At the event

- Exhibition stand up to 12,5 m²
- Networking and lead generation opportunities
(opportunity to organize your own breakfast, lunch cocktails and evening cocktails on your booth)
- 1 VIP-Zone-Ticket (*Two-Days-Access*)
- Up to 15 Attendees Tickets
- Up to 3 Two-Day-Exhibitor Tickets
- Entrance wall / XXL Floorplan: Name integration
- -10% reduction in any other Nexus2050 operation
(additional table at seated dinner, employer branding/students entrances, tickets, magazine advertising...)

_ Pre-Event

- Key Partner Logo integration (*website, newsletters, digital advertising, official invitations*)
- One social post announcing the partnership

_ Post-Event

- Name integration in the video report
- Logo integration in the follow-up newsletters

_ Permanent

- Positive brand transfer through your association at the 1st edition of Nexus2050
- Presentation page in the official application including program and matchmaking

NOTE:

Alternatively, Key Partners can switch their stand for an additional 15 mins talk on stage.

Exclusive Closing Seated Dinner Partner (x1) €50.000

_ At the event

- Co-label the Closing Seated Dinner
- Take the stage: 3 Mins. Welcome Speech
- Up to 5 VIP-Zone-Tickets (*Two-Days-Access*)
- Up to 50 Attendees Tickets
- Closing Seated Dinner: 5 tables of 8 each
- Entrance wall / XXL Floorplan: Logo integration
- -20% reduction in any other Nexus2050 operation
(*additional table at seated dinner, employer branding/students entrances, tickets...*)

_ Pre-Event

- Exclusive Closing Seated Dinner Partner Logo integration
(*website, newsletters, digital advertising, print advertising, official invitations*)
- One social post announcing the partnership

_ Post-Event

- Magazine Single page advertising send to all participants + promo
- Integration in the video report including brief statement
- Logo integration in the follow-up newsletters

_ Permanent

- Positive brand transfer through your association at the 1st edition of Nexus2050
- Presentation page in the official application including programme and matchmaking

Closing Seated Dinner Co-Partner (x3) €25.000

_ At the event

- Co-label the Closing Seated Dinner
- Take the stage: 2 Mins. Speech
- Up to 3 VIP-Zone-Tickets (*Two-Days-Access*)
- Up to 25 Attendees Tickets
- Closing Seated Dinner: 3 tables of 8 each
- Entrance wall / XXL Floorplan: Logo integration
- -15% reduction in any other Nexus2050 operation
(*additional table at seated dinner, employer branding/students entrances, tickets...*)

_ Pre-Event

- Exclusive Closing Seated Dinner Partner Logo integration
(*website, newsletters, digital advertising, print advertising, official invitations*)
- One social post announcing the partnership

_ Post-Event

- Name integration in the video report
- Logo integration in the follow-up newsletters

_ Permanent

- Positive brand transfer through your association at the 1st edition of Nexus2050
- Presentation page in the official application including program and matchmaking

BECOME A (STARTUP) EXHIBITOR

Single Stand at exhibition ... €5.500

- Exhibition stand up to 12 m²
- Networking and lead generation opportunities
(2 breakfasts, 2 lunch cocktails, 2 evening cocktails)
- Entrance wall / XXL Floorplan: Name integration
- Name integration in program, website and application
- Up to 5 Attendees Tickets
- Up to 3 Two-Days-Exhibitor Tickets

Start up / Scale up Exhibitor (2 days) €2.900

- Name integration in program, floorplan, website, newsletters, matchmaking in the official application
- Desk 2 M
- 2 Exhibitor Tickets *(2 days)*
- 2 seats at the Closing Seated Dinner
- -10% reduction in any other Nexus2050 operation *(additional table at seated dinner, tickets, magazine advertising...)*

Start up / Scale up Exhibitor (1 day) €950

- Name integration in program, floorplan, website, newsletters, matchmaking in the official application
- Desk 2 M
- 2 Exhibitor Tickets *(2 days)*
- 1 seat at the Closing Seated Dinner
- -10% reduction in any other Nexus2050 operation *(additional table at seated dinner, tickets, magazine advertising...)*

Single stand exhibitors (12m²) will be assigned to one of the following districts: Finance District, Puretech District, or Skillsphere District.

Startup exhibitors (2m desk) will be positioned facing one of the three districts.

We actively encourage startups to book their booth for one day only, and utilize the other day for active networking during talks and while visiting other exhibitors.

Returning visitors will discover up to 100 different startups each day.

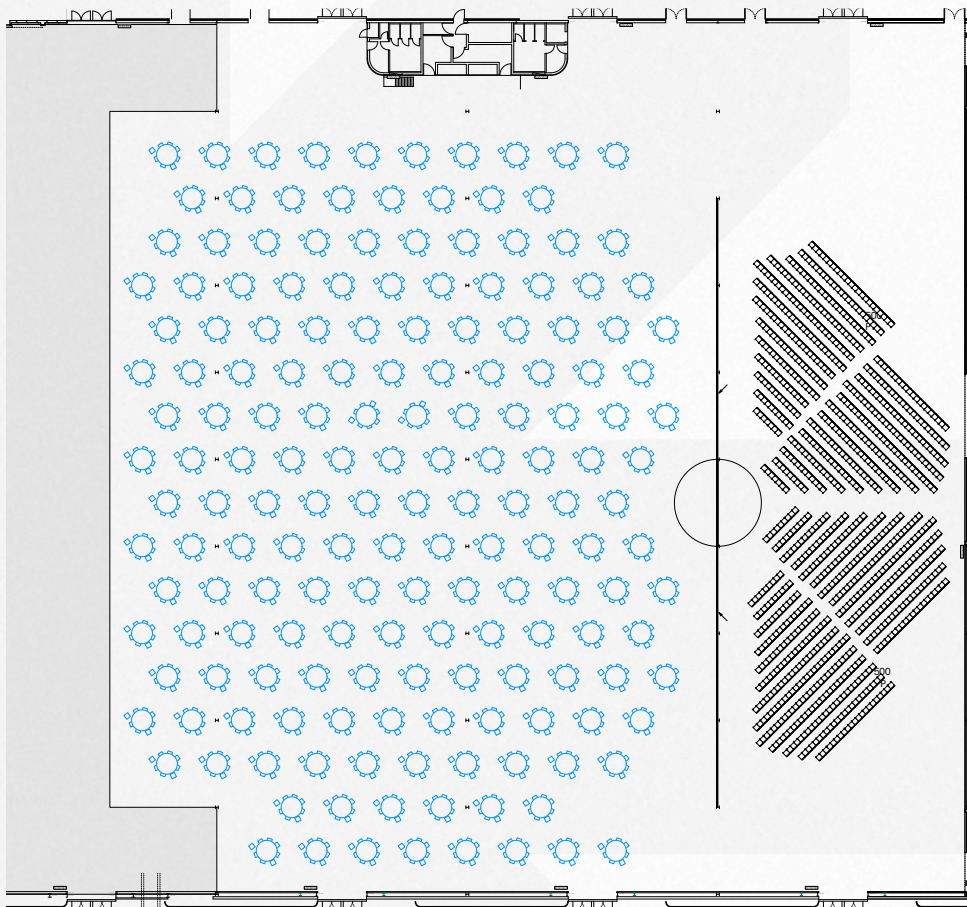
Book your Single Stand

Become a Startup Exhibitor

As the project is still a work in progress, all materials presented, including the floor plan, are for illustrative purposes only and are not legally binding. A down payment of 50% is required upon ordering.

Please note that the organizers reserve the right to select exhibitors based on their potential interest to visitors.

BOOK YOUR TABLE AT THE CLOSING SEATED DINNER



The Closing Seated Dinner will bring together political leaders (EU officials, government officials, MPs) and business leaders to engage with speakers, exhibitors, and partners.

Seats are limited to 1,200 guests seated at 150 tables (each seating 8).

Please be aware that tables are assigned on a «*first come, first served*» basis. We encourage early booking to secure your spot.

Catering can be tailored to accommodate food allergies; please inform us at least ten days prior to the dinner.

**Single Table at
Closing Seated Dinner €3.950**

- A table of 8 at the Closing Seated Dinner (19:30 - 22:30)
- All 8 can access the Closing Networking Cocktail (17:15 - 19:15)
- All 8 can access the Exhibition and Talks on Thursday June 27 (08:00 - 19:00)

Book your table

As the project is still a work in progress, all materials presented, including the floor plan, are for illustrative purposes only and are not legally binding. A down payment of 50% is required upon ordering.

SPONSOR STUDENT TICKETS

Enhance your organization's employer visibility by sponsoring entry tickets for students, creating an opportunity to introduce your brand to the next generation of professionals.

This package allows you to sponsor up to 100 students.

Luxembourg-based companies sponsoring tickets will be listed as such on www.nexus2050.com.

Starting May 1st, 2024, students will be able to apply for sponsored tickets by selecting from a list of companies.

Companies can suggest specific universities to be included in the list.

On the morning following the event, we will organize bus tours for students to visit their sponsors for a meet and greet with the company's leadership.

Package value: 4.500 €.

[Book here](#)

#EmployerBranding #TalentAttraction #NextGen

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Nexus2050 Joint Venture



The Dots is a tech-focused marketing agency founded in 2021 by entrepreneur Kamel Amroune. After spending over fourteen years at the Farvest agency, where he co-created ICT Spring, served as Managing Director of IT One, and later became an associate and CEO of Farvest, the majority shareholder decided to acquire Kamel Amroune's shares in 2021.

The Dots organizes various tech events in Luxembourg, either independently or on behalf of its clients. The main gatherings include the «TNT Symposium», which brings together a thousand tech decision-makers from Luxembourg, along with other innovative concepts such as the «Tech Supreme Court» and «TN'Teens», an event dedicated to tech education. The Dots also publishes Techsense.lu and a biannual magazine of the same brand.



Maison Moderne is a media company founded in 1993 by entrepreneur Mike Koedinger, with activities that nourish an ecosystem for economic and financial circles. As a publishing house with Paperjam and Delano, a Business Club and an officially accredited training center, as well as a specialized content marketing agency and advertising agency.

Through its Business Club, Maison Moderne has become the primary event producer for the business community in Luxembourg, notably by organizing events such as «Paperjam Top 100», «The 2023 Finance Awards» and monthly «10 x 6» conferences. Paperjam and Delano publish the «Tech 100» lists in Luxembourg.



Any questions ? hello@nexus2050.com

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